



SKIN+COAT

FOR DOGS

Supports a Shiny Coat and Healthy Skin

- **Skin+Coat** supports a luxurious coat and minimizes shedding. This tasty hypoallergenic treat is recommended for dogs of all sizes, breeds, and ages. It is the perfect treat for dogs with food allergies.
- **Skin+Coat Soft Chews are designed to support:**
 - ☐ Coat sheen, luster and proper skin tone
 - ☐ Skin comfort for dogs
 - ☐ Minimize shedding
 - ☐ Strengthen hair shaft and follicle

About the Formula:

- **Skin+Coat** contains 14 ingredients that support conditioning of a healthy coat in dogs.
 - ☐ **Flax seeds** are rich in ALA (alpha-linolenic acid), an omega-3 fatty acid. Omega-3 fatty acids help support skin comfort. Flax seeds also contain lignans, which may have antioxidant actions, as well as vitamins B1, B2, C, E, beta-carotene, and the minerals iron, zinc, potassium, magnesium, phosphorus, and calcium.
 - ☐ **Safflower oil**, is an excellent source of Linoleic Acid (Omega-6 fatty acid), which supports skin tone and elasticity. Linoleic Acid is an essential fatty acid needed by the skin and supports the texture and luster of the coat. Incorporation of fatty acids into cell membranes supports the structural integrity of the skin and coat.
 - ☐ **Vitamin E** (natural) is essential for skin health. It is an antioxidant that neutralizes free radicals that could damage skin.
 - ☐ **Rose hips** are a source of Vitamin C, which is necessary for circulation to support proper skin and coat health.
 - ☐ **A veggie blend** of dried carrots, dried alfalfa, kale, and dried kelp are wholesome sources of nutrients that are important for skin health. Kelp and alfalfa support mineral balance which is necessary for good skin tone.

- **Feeding Directions:** Feed 1 chew daily.

- **Skin+Coat Soft Chews**
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Approximately 30 Soft Chews

SKIN+COAT SOFT CHEWS	
Guaranteed Analysis Represents Minimum Levels Per Soft Chew (Approximately 3.5g):	
Crude Protein (min)	9.0%
Crude Fat (min)	12.0%
Crude Fiber (max)	9.0%
Moisture (max)	10.0%
Linoleic Acid	
(an Omega 6 Fatty Acid) (5.7%)	200 mg
*Omega 3 Fatty Acids (1%)	38 mg
*Omega 9 Fatty Acids (1.4%)	50 mg
Vitamin E	50 IU

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Ingredients: brewers yeast, glycerin, flax seed, hypoallergenic vegetable based chicken flavor, dried carrots, dried alfalfa, safflower oil, soy lecithin, proprietary blend (maltodextrin, sodium alginate and calcium sulfate), vitamin E supplement, dried kelp, parsley, rose hips, green tea extract, garlic, canola oil, mixed tocopherol blend (a preservative), propionic acid (a preservative).